

Reduce The Use

Bow Valley Plastic Bag Initiative

Bow Valley Municipalities support reducing the use of plastic bags. In June 2010 the Alberta government also announced a plan to cut the number of plastic bags used in the province by 50 per cent by 2013. BVWaste is now working with the community to help achieve these goals.



How can you help?

- Consider being recognized as supporting the Reduce The Use initiative with a poster or sticker in your shop.
- Ask shoppers if they really need a bag.
- Have reusable bags available in your store.
- Consider charging for plastic bags.
- Consider providing credit for reusable bags.
- Packing more purchases into each bag used.
- Allow customers to avoid bags or bring their own.
- Say: "Thanks for Reducing The Use!"

How can we help you?

- We can bring our Reduce The Use event to your store.
- Provide a video display to run in your store.
- Promote your business as a Reduce The Use partner on our website.
- Provide information about the plastic bag issue and choosing alternatives to plastic bags.
- Provide an information session for your staff.
- Provide Reduce The Use support material at www.BVWaste.ca

For further information call 403-688-1627 or write to Info@BVWaste.ca.

